

PRIVACY AND DATA PROTECTION POLICY FOR THE U.S.A. AND CANADA

CONTROLLER DATA

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- Personal Data Protection Officer: C.E.O.
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- Email: info@etrueloves.com

1. WHO ARE WE?

Etrueloves is a website specializing in personal relationships and online dating. We are committed to promoting true love and helping people find it. To this end, we offer accessible and user-friendly technology that creates a secure and reliable environment that transcends language and distance barriers. Moreover, we provide an ecosystem of complementary services so our members can enjoy an unforgettable experience of interaction.

On March 1, 2024, we started activities in Canada. Our mission is to Bring real, genuine singles together and establish meaningful connections and serious, long-lasting relationships.

For this policy, we shall call ourselves hereinafter "etrueloves" or "we," "website," "us," and all its variants. We acknowledge that we are responsible for processing your personal data, which we shall capture through physical or electronic forms, social networks, instant messaging services, or telephone. Therefore, we guarantee all data holders the confidentiality, integrity, and availability of their data. To confirm our commitment to protecting this data, we have designed and adopted this Privacy Policy (hereinafter referred to as the "U.S. and CANADA Privacy Policy"). We are making an ongoing commitment to protect and maintain privacy.

To address all privacy requirements and effectively process all personal data collected on our website, we have appointed a data protection officer (hereinafter referred to as the "PDP Officer") responsible for overseeing matters related to this Privacy Policy. If you have questions about this Privacy Policy or request, please contact the Data Protection Officer at info@etrueloves.com to exercise YOUR STATUTORY RIGHTS.

2. AGREEING TO THIS PRIVACY AND DATA PROTECTION POLICY

By using our Services, you signify your acceptance of all the Terms and Conditions herein set forth, including our Privacy and Data Protection Policy, Cancellation Policy, Refund Policy, and Cookie Policy. <https://www.amolatina.com/es/policy> <https://www.amolatina.com/es/refund-and-cancellation-policy>.

Please review this document carefully. If you do not agree to the terms and conditions contained herein, you are not authorized to be a member or to use the website's services in any manner or form.

3. AGE RESTRICTION

Our website strives for a safe and secure environment for all users. Therefore, our services and website are designed for people over 18 years of age.

Persons under 18 may not register or purchase our services or memberships, as these services are not intended for minors (under 18). We will remove from our database any personal data we receive from users we believe (or suspect to be) under 18 years of age.

If you become aware that we have collected personal data from someone under 18 (or the age of majority in your area), we encourage you to contact our customer service team at info@etrueloves.com. We will take appropriate steps to address the situation.

4. LEGISLATION APPLICABLE TO THIS POLICY

For the United States:

- California Consumer Privacy Act (CCPA) of 2020 gives California consumers the right to know what personal information is collected about them, to request that it be deleted, and to opt out of the sale of their personal data. On the other hand, the Gramm-Leach-Bliley Act (GLBA) protects consumers' financial information.
- Virginia Consumer Data Protection Act (VCDPA).
- Connecticut Data Privacy Act (CTDPA)
- Utah Consumer Privacy Act (UCPA).

For Canada:

We are governed by the Personal Information Protection and Electronic Documents Act (PIPEDA), which sets out the principles and standards for processing personal data in Canada's private sector, and the Access to Information Act.

5. INFORMATION WE COLLECT AND HOW WE COLLECT IT

Personal information collected or to be collected by us may include, but is not limited to, identity and contact details, including forename, surname, address, email address, date of birth, marital status, I.D. number, country of origin and residence, age, educational

attainment, ethnicity, religion, profession, eye color, hair color, hobbies, I.P. address, data necessary for payment processing and prevention of fraud, money laundering and terrorist financing, information required for billing, financial and payment data such as savings and checking account numbers, commercial information, including the one provided in the course of the contractual relationship between you as etrueloves' clients, and information relevant to our guidance process to you as a client.

The following personal data are classified for processing under our policy as it appears below, Taking into account the classification and types of personal information:

Public Data

These data are your forename, surname, address, email, age, marital status, and I.D. number, which we will use to sign you up on the website to provide and manage services related to establishing traditional personal relationships for registered users and to enroll you when you wish to register as a member upon acquiring our membership, and additionally to process payments, billing, and collection, administer and manage our relationship with you, including actions concerning the performance of our relationship, communicate with you to keep you updated about the latest developments, announcements and other information about our services (including reports, newsletters, surveys, and other information). We will NOT share this data with our website users to maintain the confidentiality of personal information, surnames, email, and addresses (only collected from women for gift delivery logistics).

Special and Specific Data

Specific data that are meant for us due to their criticality and on which we will take strict security measures to protect your privacy and prevent any unauthorized third-party access not cleared by the data holder. These data are ethnicity and religion. It shall be understood that if you provide your ethnic origin and religion in the registration form, you are explicitly authorizing us to share these data with the users of the website; if you do not want to share them, you can choose the "I prefer not to say" option found in the pool of options to answer these questions.

Supplementary Data

We process the following data to verify the identity of anyone enrolling on our website, and given their nature, our website users can view them: country of origin and residence, age, marital status, educational attainment, and profession.

Image data

When uploading photos, videos, or other content, we may collect metadata such as the time, date, and place of upload at some point. In addition, we will analyze this content for various purposes, such as combating fraud, assessing your compliance with our terms of use, identifying your interests and activities, verifying your identity, and providing you with matches. This data will be public for our website users. If you do not wish to share these data, you can choose the "I prefer not to say" option found in the pool of answers to the questions.

Data collection in social networks:

Data Sources: Information will be collected only from publicly available sources on social networks, such as Facebook, Instagram, YouTube, TikTok, X, WhatsApp, and LinkedIn, among others, in compliance with each platform's terms of service and the applicable privacy laws.

Limited Data: We will collect data relevant to the Company's specific purposes, such as user name, location, interests, eye color, hair color, hobbies, and other information pertinent to the provision of services, to improve your experience on our platform and your relationship with other users. If you do not want any of these data to be seen by other users, you can answer with the option "I prefer not to say" found in the pool of answers to the questions.

Purpose: The data collected will be used exclusively for Etrueloves's legitimate business purposes, including market analysis, service customization, advertising, marketing, and improving user experience.

Consent: Where necessary, we will obtain your consent to use your data in accordance with applicable data protection laws in the U.S. and Canada. . .

6. DATA WE DO NOT COLLECT

Financial Data

The holder exclusively accesses these and whomever the holder authorizes or otherwise by the membership payment gateway platform. These data refer to financial data such as credit card and debit card information (according to your preferred payment method) and are not stored by our platform. The Company does not have access to the financial data of customers who purchase a membership. These are stored directly by the payment gateway that redirects the customer to the platforms of his/her bank.

7. PURPOSES OF THE PROCESSING OF PERSONAL DATA

Etrueloves collects the data mentioned in the above lines, and the purposes of gathering that specific information are the following:

Purposes:

Signing up on the etrueloves membership registration platform

- Name
- Surname
- I.D.
- Address
- Country of origin
- Country of Residence
- Age
- Marital status
- Marital status
- Educational attainment
- Ethnicity
- Religion
- Body art
- Physical appearance
- Employment status
- Profession / Occupation
- Language
- Eye color
- Hair color
- Hobbies and pastimes

- Social networks.

Purpose: Verify identity and criminal records (applies only to women). It is not mandatory for men.

Identity Document Details (I.D. or National I.D. Card)

- Name
- Photo
- Fingerprint (As an image)
- Signature

Purpose: Membership payment

They are not stored or collected in our databases but for the membership purchase process and go directly to the payment gateway.

- Credit card information (depending on your preferred payment method)
- Checking account (depending on your preferred payment method)
- Stripe account information (depending on your preferred payment method)
- Apple Store Account Information (depending on your preferred payment method)

Purpose: To set up a profile, respond to inquiries, and provide information about yourself.

- Profile data include name, age, sexual orientation, race, marital status, number of children, and location.

Purpose: To analyze your data to match you with other users.

- Contact information, such as email address, social media user account, etc.

Purpose: To enable you to communicate with other users to achieve compatibility.

- Social Network Data (if you use Facebook or Google to sign in to the Services) includes interests or other data imported from your Social Networks.

Purpose: To allow you to purchase memberships to improve your chances of matching with other users.

Transaction data. If applicable and based on your payment method: your credit card, card expiration date, name, address (only collected from women for gift delivery purposes and not shared or viewed by registered users), transaction I.D., timestamps, email address, bank account, and routing number.

Purpose: To use data analytics to improve our Services and products, marketing, customer relationships, and customer experience.

- Profile Data, Technical Data, and Communications Data

Other processing purposes:

- The provision of our services, including referring people with whom we believe we could do business and who are interested in signing up.
- Confirm to you that our website is effectively working on your device on an ongoing basis.
- To provide you with marketing information about us and our services.
- Notify you about changes in our websites/services.
- Perform our obligations under the Terms and Conditions.
- Defend our servers against malicious attacks
- Administer surveys and promotions.

Purpose: Privacy of location data:

When women enter their physical location data, such as their home address, this data is never shared with any user or member of our portal since etrueloves holds this information as confidential, and its purpose is the delivery of gifts.

8. PERSONAL DATA RETENTION AND DELETION

Retention: Data collected will be retained only for as long as necessary to fulfill the purposes set forth in this policy and following the retention periods required by law.

Account Deletion: Procedures will be implemented for secure and permanent data deletion when it is no longer needed for the Company's legitimate business purposes unless legal retention requirements apply.

Users can permanently delete their accounts, including their personal data, when they are no longer needed for the purposes set out in this policy or when they have withdrawn their consent to its processing.

Access and Rectification: Users will have the right to access their personal data and correct any inaccuracies therein.

Portability: When technically feasible, users may request the portability of their personal data to another service provider.

9. FORMS OF PERSONAL DATA COLLECTION

etrueloves collects personal information from users in such a way that only the data required in the processes for providing our services are collected.

Data are collected in the following specific cases:

Direct collection from the holder:

When you register on the www.etrueloves.com website, fill out the information on the data capture panels to complete your profile and sign up for membership. <http://www.etrueloves.com>

When you browse our website:

These are used to generate statistics on the activities and browsing routines of www.etrueloves.com visitors.

These data allow us to understand and evaluate visitors' browsing experience on the portal, interests in the different pages, and information search interests. They are also meant to generate statistics on the origin of the visits and manage such data for possible future requests or investigations of visitors' connections if necessary.

Data on the origin of the holder's connection:

- I.P. Address
- Type of browser used
- Number of sessions per browser/client per device
- Type of device and operating system used
- Reference information
- Local language and its broad geographic location (e.g., country or city)

10. LIABILITY FROM POSTING DATA IN YOUR PROFILE

Know that the information etrueloves collects from users is protected and will only be accessed by our users and by the nature of our website; however, direct communication with other parties can only be enabled from the moment a user signs up for a membership. Therefore, data holders are liable for the information made available on their profile on any of the pages of the services we offer on our website, as this information will be public and may be viewed by other website members and/or services.

Instant messages or chats and other exchanges enabled only for users and customer service when purchasing our membership contain comments, opinions, information, and content directly from members. So, sharing this personal data in direct conversations with other users falls under your responsibility. We shall have no obligation or liability to you or other members concerning such comments, feedback, information, and/or other content disclosed through these interactive services, as these messages are personal to each user.

11. PROCESSING OF PERSONAL DATA SECURITY

etrueloves has implemented a series of good practices based on international security and cybersecurity methods and regulations that guarantee data holders confidentiality, integrity, and availability at any time; as such, the information provided by you and that is personal is stored and protected in Cloud services in Amazon Web Services, Inc.

Appropriate technical and organizational measures will be implemented to protect data against unauthorized access, disclosure, alteration, or destruction. Therefore, at etrueloves, we are committed to protecting your privacy and using this information responsibly to improve our services and provide you with a personalized and safe experience.

Our security measures are:

- Authenticity verification based on images and photos
- Use of username and password
- Use of 2FA Two-factor authentication in access control.
- Encryption of user data in terms of passwords and passcodes
- Encryption of communication at all times
- Permanent security audits of our web portal.
- Security review with our payment gateway providers and management of third parties using personal data to ensure confidentiality.
- Internal security in the web environment, such as private network protection, firewalls, role-based access controls, authentication, backups, and monitoring.

We apply the best practices and legal requirements issued by state and provincial laws pertaining to the United States and Canada, such as the C.P.A., CCPA, VCDPA, CDPA, and UCPA.

12. SECURITY IN THE TRANSMISSION, TRANSFER, AND SENDING OF MAIL TO CARDHOLDERS

etrueloves's management of its services may include sending emails to its customers, which are regulated by the current regulations in Canada; therefore, etrueloves is in full compliance with Canadian legislation regarding SPAM mail.

For Canada:

Regarding compliance with Canada's anti-spam legislation and relevant rules and regulations ("CASL"). The types of commercial electronic messages (or C.E.M.s) that we may send from time to time include (i) messages sent to our current or potential Members (or for prospecting purposes or to respond to a request for information or inquiry) and (ii) messages sent to our current or prospective service providers or business partners by any of our business units.

If you have received a C.E.M. from us, it is because you have given your express consent, we have your implied consent under CASL, or the type of message sent is exempt under CASL. We may infer implied consent if (i) we have an existing business relationship with you or our business relationship with you ended less than two years ago (e.g., a former member who canceled his/her membership less than two years ago); (ii) we received an inquiry from you within the last 6 months; or (iii) you disclosed your email address to us (e.g., you provided your business card to one of our employees) or conspicuously posted your email address (e.g., through a corporate website or in a brochure) and the C.E.M. sent is in connection with your business role and function. A message sent by us would be exempt if the message or the relationship between you and etrueloves or the etrueloves employee who sent the message to you falls under the following: (iv) you have a personal or family relationship with the Company employee who got in touch with you; (v) the message was sent by the Company to you in response to a request or inquiry; (vi) the message was sent by the Company to you to enforce a legal right or obligation (for example, if you have an outstanding debt or breached a contract you entered into with us, etc.); (vii) the message was sent to you once, following a referral from a current Member, Company customer, service provider, business partner or employee who also has a personal, family or business relationship with you; (viii) the message is in response to a request for a quote or budget; (ix) the message only streamlines or confirms a transaction; (x) the message only provides

information about the Company's warranty, recall, safety or security; and/or (xii) the message only provides information about your current membership or account.

If you wish to receive explanations about an already-sent email or your right of consultation or complaint, we encourage you to contact us at info@etrueloves.com to unsubscribe. We will remove your email from our list within 10 business days of your request.

13. DATA HOLDERS' RIGHTS

Etrueloves is aware of data holders' rights in connection with the data we collect and process; therefore, we will list below the rights data holders can exercise.

In Connecticut

All national data protection rights in the United States of America and those specific to Act No. 22-15, AN ACT CONCERNING PERSONAL DATA PRIVACY AND ONLINE MONITORING, are applicable. . . Data holders are entitled to:

- Use of reasonable means to exercise rights over personal data: According to section 1, paragraph 2, you as a consumer are entitled to use reasonable means to assess that a request to exercise any of the rights granted to consumers and which they are entitled to exercise concerning the personal data in question.
- Security of biometric data in accordance with section 1, item 3. As a consumer, you are entitled to having your biometric personal data kept under secure conditions. Biometric data is a type of data generated through automatic measurements of an individual's biological characteristics, such as a fingerprint, voiceprint, eye retinas, iris, or other unique biological patterns or features used to identify a specific individual. "Biometric data" does not include (A) a digital or physical photograph, (B) an audio or video recording, or (C) any data generated from a digital or physical photograph or an audio or video recording unless such data is generated to identify a specific individual.
- Consent to personal data processing: As a consumer, you have the right to consent to the processing of your personal data prior to its collection. Per section 1, item 6, "Consent" means a clear affirmative act that signifies a free, specific, informed, and unequivocal agreement of the consumer to allow the processing of personal data pertaining to such consumer. "Consent" may include a written statement, even by electronic means, or any other unequivocal affirmative statement. "Consent" does not include (A) acceptance of general or broad terms of use or a similar document containing descriptions of the processing of personal data along with other unrelated information, (B) hovering over, muting, pausing, or closing a particular piece of content, or (C) agreement obtained through the use of obscure patterns.
- Processing of sensitive data: As a consumer, you are entitled to special protection of biometric data to keep them safe from unauthorized access, understanding biometric data according to section 1, item 27, of the aforementioned act-22-15. Sensitive Data include (A) data revealing racial or ethnic origin, religious beliefs, mental or physical health condition or diagnosis, sex life, sexual orientation, citizenship or migratory status, (B) the processing of genetic or biometric data to specifically identify an individual, (C) personal data collected from a known child or (D) precise geolocation data.

For California:

All national data protection rights in the United States of America apply, and those rights specific to residents of the state of California may be exercised at any time:

- Know how we share your personal information with third parties.
- Know which categories of personal information we may have shared with third parties.
- Know these third parties' names.
- Opt out of having your personal information disclosed to third parties for marketing purposes.

In these cases, we recommend that you reach out to us at info@etrueloves.com. Please note that when California residents opt out of having their personal information shared, such individuals may still receive selected offers directly from us, following applicable law.

You are also entitled to:

Right of free access to your information: You have the right to have us disclose to you what personally identifiable information we have collected about you during the past 12 months. You will be able to know, immediately and free of charge, the specific personal information we collect from you and the categories of third parties to whom we have disclosed or shared that personal information.

Right to delete: You have the right to request that we delete your personal information and to direct any third party to whom we have provided your personal information to delete it.

Right to equal service. We will not discriminate against you if you exercise your rights regarding your personal data.

Complementary aspects concerning your rights as a holder of personal data.

You have the right to tell us that you do not want us to share your personal information with any third parties except as permitted under this Privacy Policy and the CCPA. We hereby inform you that we do not sell our users' personal information or share it in exchange for anything of value with any third party. We only share your personal information in the ways and for the purposes described above, which include marketing purposes only.

Pursuant to the CCPA, you may designate an authorized agent to exercise the foregoing rights on your behalf. To do so, we will ask you to confirm such a request via email.

Under the CCPA, we must inform you about the categories of personal data we collect and how and when we share it. This information is included in this Privacy Policy's WHAT DATA WE COLLECT, HOW WE COLLECT IT, and HOW WE USE YOUR PERSONAL DATA sections.

Under CCPA, we must also disclose certain information about the applications we receive, such as the number of specific applications from California residents per year. You can request these metrics through the CONTACT US section of the website or by emailing us at info@etrueloves.com.

In the state of Virginia

All national data protection rights in the United States of America apply. If you are in Virginia, the Virginia Consumer Data Protection Act (VCDPA) gives you the ability to exercise the following rights:

- Confirm whether or not the data controller is processing your personal data and access such personal data.
- Correct inaccuracies in your data without neglecting the nature of the personal data and the purposes of its processing.
- Delete the personal information we have provided or collected about you.
- Obtain a copy of the personal data you have provided the controller in a portable and, to the extent technically feasible, user-friendly format that allows you to forward the data to another controller without any hindrance, where the processing is carried out by automated means.
- Oppose the processing of your personal data in relation to (i) targeted advertising, (ii) sale of personal data, or (iii) profiling for decision-making that produces legal or similarly significant effects in relation to you.

To verify your identity when making requests. You will be asked to log in to your password-protected account or respond to an email request for verification.

We hereby inform you that we do not sell our users' personal information or share it in exchange for anything of value with any third party. We only share your personal information in the ways and for the purposes described above, which include marketing purposes only.

The WHAT DATA WE COLLECT, HOW WE COLLECT IT, and HOW WE USE YOUR PERSONAL INFORMATION sections of this Privacy Policy explain what categories of personal information we collect, how we collect it, and when we share it.

When you exercise the rights mentioned herein, we will immediately process your request with our internal team, and you will receive a response within 30 days at the latest. For your protection, we may request proof of identity before we can cater to such requests.

14. PRIVACY POLICY IN THE PROCESSING OF PERSONAL DATA WITH PARTNERS OR OTHER WEBSITES

Our websites contain links to other websites and services. Our privacy policy applies only to our websites, so if you click on a link to another website, you are responsible for reading that website's privacy policy.

etrue loves may, at any time, enter into promotional relationships with other companies, and as such, we will show their brand or trademarks on the pages of our websites or emails sent to you. These companies are known as "Co-Branded Companies," and the pages on which their brand appears are known as "Co-Branded Pages." If you submit information on a co-branded page, on a page accessed by clicking on a link on a co-branded page, or if you choose to receive information, products, or services from a co-branded company on a page on any of our websites or services, then we may share your personal information with that co-branded Company. The information we share with a co-branded company may include any personal information you have entered on one of our Company's websites or services but will NOT include any payment information without your explicit permission. Co-branded companies may use your personal information following their own privacy policies, which we

have no control over. Furthermore, you agree that we may use and disclose all information submitted to such Co-Branded Companies in the same manner we are entitled to use and disclose any other information you submit.

We are aware and believe that some co-branded pages may contain an action tag (also known as a web beacon or 1 x 1-pixel .gif file) that a third party can use to read the cookies it or its customers have placed in their browser from other websites before your visit to the Company's site. We understand that this technology is used to measure the effectiveness of advertisements on other websites that promote these co-branded pages. We are aware that these third parties may use information collected through this technology to learn more about your visits to our websites, services, and other websites and provide advertisements about goods and services of interest to you. Unless otherwise notified, these third parties have stated to us that they do not use your name, address, email address, or telephone number and do not link your online actions to any information that could be used to identify or contact you.

Because these are based on statements made by the co-branded companies, we recommend that you satisfy yourself that the above statements by the co-branded companies are accurate. We cannot be responsible for the accuracy of such statements made by co-branded companies.

15. CHANGES TO OUR PRIVACY POLICY

We reserve the right to change this Privacy Policy at any time by notifying you via a link on the etrueloves Sites before the change becomes effective, provided that such changes will only apply to information collected on or after the date of such changes. If we decide to make any material changes to the personal information we previously collected from you, you will be notified at the email address you registered in your profile.

16. FILING COMPLAINTS WITH THE FEDERAL TRADE COMMISSION IN THE UNITED STATES

Should you wish to file a complaint with the U.S. Federal Trade Commission regarding a practice with which you disagreed, we urge you first to file such a complaint through our email address info@Etrueloves.com and enter <https://www.ftc.gov/> if necessary after it has been processed. <mailto:info@Etrueloves.com>

17. INTELLECTUAL PROPERTY

etrueloves users own the intellectual property of the content they create or share on the platform. However, by publishing content on etrueloves, users grant a non-exclusive, transferable, sub-licensable, royalty-free, worldwide license to use, reproduce, modify, adapt, publish, translate, and distribute such content in any media and format.

This license is granted solely to operate, promote, and improve etrueloves and its services.

Users are responsible for ensuring that the content they publish in etrueloves does not infringe any third-party copyright. We reserve the right to remove any content that infringes any third-party copyright or the acceptable use policies of etrueloves.

If a user believes that his/her intellectual property has been infringed in **etrueloves**, he/she can email a written notification at info@etrueloves.com containing the information required under the applicable law, including the description of the infringed material, its location on the website and a statement that the user believes in good faith that the use of that material is not authorized by the owner of the copyright, the owner's agent or the law.

Contact

If you have any questions about this Privacy and Data Protection Policy, contact us by email at info@etrueloves.com.

SIGNATURE AND POLICY ENTRY INTO FORCE

This policy shall become effective as of the date of signature. It will be implemented on our website and made fully known to our staff and customers.

Signed on June 30, 2024.

ETRUELOVES CEO

Signature

COOKIES POLICY

For the purposes hereof, we will be referred to hereinafter as "etruelove.com," "Website," "we," "us," and "our." etrueloves values the privacy of all its users, which is why it has prepared this Cookies Policy, which is part of our Privacy and Data Protection Policy.

At **etrueloves**, we are committed to protect your privacy and security. This Cookie Policy explains how cookies and similar technologies are used on our platform.

What are cookies?

Cookies are small text files sent to your web browser or your device's memory when you visit a website. Cookies store information about your visit, such as your language preferences, the contents of your shopping cart, and your browsing history.

What kind of cookies do we use in **etrueloves**?

We use the following categories of cookies at **etrueloves**:

- **Essential Cookies:** These cookies are necessary for the operation of the platform. They allow us to authenticate users, remember their preferences, and ensure the platform's security.
- **Performance cookies:** These cookies help us improve the platform's performance. They allow us to gather information about how users interact with the platform and identify areas for improvement.
- **Analytics cookies:** These cookies help us understand how users use the platform. They allow us to collect information about the sites users visit, their time on each site, and their actions.
- **Advertising cookies:** These cookies show you relevant advertisements on the platform. They allow us to collect information about your interests and preferences to show you more relevant advertisements.

How can you control cookies?

You can control the cookies used on your device through your browser settings. You can choose to block all cookies, accept only first-party cookies, or accept all cookies.

Please note that if you block cookies, you may be unable to use all the platform's features.

Please refer to your browser's permissions for more information on controlling cookies.

Browser and device controls:

Your web browser may offer options to control or reject cookies and receive alerts when a cookie is set on your computer. The steps to manage cookies vary depending on the Internet browser you use. You can find specific instructions in your browser's help menu.

You can also adjust the device identifiers on your mobile device or turn off the collection and processing of identifiers. The procedures for managing these identifiers vary by device, and the steps specific to your device are available in the help or settings menu.

Interest-based advertising tools:

Interest-based advertising cookies are small text files stored on your device when you visit our website. These cookies collect information about your browsing habits and online preferences to customize the ads you see.

We use interest-based advertising cookies to show ads that may interest you. These ads are based on your activity on our website and other websites you visit and the demographic and interest information you voluntarily provide.

You can manage your cookie preferences using your browser settings. Many web browsers allow you to control or reject cookies and receive alerts when a cookie is set on your device.

You can also opt out of receiving interest-based advertisements by visiting the websites of advertising self-regulatory programs, such as the Digital Advertising Alliance and the Interactive Digital Advertising Alliance.

If you opt out of receiving interest-based ads, you will still see online ads, but they will not be customized to your interests and preferences. Note that this option will not remove all ads, only those based on your browsing activity and online preferences.

Google™ Cookies:

Our website uses Google functionality cookies for specific features and services. These cookies will be stored on your device, and by browsing the website and using the services that rely on them, you consent to Google storing, accessing, and using this data.

You can manage your preferences about these cookies through the interface provided by Google: <https://www.google.com/policies/technologies/cookies/>

Google Analytics:

We use Google Analytics, a web analytics service provided by Google Inc. ("Google"), on our website. Google Analytics uses cookies, which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your I.P. address) will be forwarded to and stored by Google on servers in the United States.

Google will use this information to evaluate your website use, compile reports on website activity for website operators, and provide other services relating to website activity and internet usage. Google may also forward this information to third parties where required by law or where such third parties process the information on Google's behalf.

Google will not associate your I.P. address with any other data held by Google. You may refuse cookies by selecting the appropriate settings on your browser; however, please note that if you do this, you may be unable to use this website's full features. By using this website, you consent to Google processing data about you in the manner and for the purposes set out above.

Furthermore, you can opt out of Google Analytics tracking across all websites by visiting the following link: <https://tools.google.com/dlpage/gaoptout>.

Cookies Policy Changes

Etrueloves reserves the right to modify this Cookies Policy at any time. We will notify you of any relevant changes to the Cookie Policy.

Contact

If you have any questions about this Cookie Policy, you can contact us by email at info@etrueloves.com.

SIGNATURE AND POLICY ENTRY INTO FORCE

This policy shall become effective as of the date of signature. It will be implemented on our website and made fully known to our staff and customers.

Signed on June 30, 2024.

ETRUELOVES CEO

Signature